



## Facts and Figures, 25th Control 2011

<b>Date:</b>	03. – 06.05.2011 Tuesday - Friday
<b>Location:</b>	Trade Fair Centre Stuttgart
<b>Cycle:</b>	every year, since 1987
<b>Hall:</b>	1, 3, 5, 7
<b>Exhibitor / Countries:</b>	820 / 27
Number of Inland / Foreign Country	627 / 193
<b>Area gross / net (in sqm):</b>	52.400 / 24.674
<b>Theme Focus:</b>	
	Measuring technology
	Material testing
	Analysis apparatus
	Optoelectronics
	Quality Assurance Systems
	Organization
<b>Visitors / Countries:</b>	24.462 / 72
Foreign share	22%

**Facts and Figures, 25th Control 2011**
**Visitors : Distance arrival**

up to 300 km	68%
more than 300 km	32%

**Visitors : Topics of interest for the job**

Measuring technology	81%
Analysis apparatus	22%
Quality Assurance Systems	42%
Integrated Systems	11%
Material Testing	29%
Optoelectronics	11%
Organization, services	10%
Image Processing	25%
Sensor System	16%
Software	24%
Others	6%

**Visitors : Belonging to branch (multiple entries)**

Maschine, device and plant construction	31%
Automotive engineering, vehicle construction	31%
Elektronics and electrotechnology	11%
Plastics working and processing	10%
Precision engineering	9%
Optic, Optoelectronic	5%
Research Institutes, Universities	5%
Metal working and processing	23%
Information, communication technology	2%
Organization, association, networks	2%

**Visitors : Position in the company**

Company owner, partner, self-employed	9%
Managing director, board member, head of public office	7%
Authorized signatory, Head of main department	4%
Head of department, foreman	27%
Other employee	22%
Lecturer, teacher, scientist	2%
Engineer, design engineer	16%
Skilled worker	10%
Trainee, student, pupil	3%

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**Visitors : Quality of influence (supply management)**

decisive	23%
adisory	43%
part-decisive	27%

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**Internet (01.07.2011):**

**Access numbers**

Summary (01.01.2011 - 01.07.2011)	4.611.283
Month of event	1.420.096
Month before event	1.757.222

**Top of the internet sites**

Home	1
List of exhibitors	2
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special shows	4

**Origin of the online visitors**

Direct Link / Bookmark	87%
Links of a search engine	13%



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### Special shows

#### Forums:

Exhibitor Forum	hall 1 and hall 7
Event Forum „Computertomographie“	hall 1

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#### Special shows:

Non-contact measuring technology	hall 1
Theme Park Quality Assurance in medical	hall 7
Theme park Aktuatorik	hall 7

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#### Trade Fair Special:

Awarding „Kompetenzpreis for innovation and quality Baden-Württemberg“  
(Competence Award of Baden-Württemberg)

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#### Next event date:

08. – 11.05.2012, Trade Fair Centre Stuttgart  
14. – 17.05.2013, Trade Fair Centre Stuttgart